

The logo is a circular emblem with a scalloped outer edge. The word "ZIRCONIA" is written in a bold, black, sans-serif font at the top. Below it, the word "FROM" is written in a smaller, black, sans-serif font, flanked by two horizontal dashes. The word "SWAROVSKI" is written in a large, black, serif font across the middle. Below "SWAROVSKI" is a cursive signature of "Swarovski" with a horizontal line underneath. At the bottom, the words "SINCE 1895" are written in a black, sans-serif font, following the curve of the circle.

ZIRCONIA

— FROM —

SWAROVSKI

*Swarovski*

SINCE 1895